

# The Neota difference

## True no-code with Neota

Neota is a true no-code automation platform for the enterprise. Although low-code tools can be powerful and provide some flexibility, they are still complex and generally require programmers to build and maintain solutions.

Neota sacrifices none of the power of these platforms, but offers a true no-code experience — enabling non-technical users to build solutions to solve their business challenges.

By extending development from IT into the business, Neota enables those who are closest to the problem to build and maintain their own solutions. Faster delivery, easier iteration, no more waiting for IT.

#### Service quality

Neota is more than just a technology platform. We have learned, through hard-won experience, that new technology is only part of the answer to digital transformation. If a new tool isn't used, then it is useless — no matter how powerful it is.

We have a dedicated team supporting our customers at every step of the digital journey. Our experienced Client Solutions team is there to help our customers get instant value from the platform.

With our Managed Services offering, Neota can also manage the entire solution development process for you — from conceptualization through to development, deployment and change management.

We believe that our role as a technology partner is never finished: we are deeply invested in our customer's success for the long term.

### Power and depth

Some no-code platforms offer tools that appear instantly easy to use and understand. They are great for taking an idea from 0 to 1. But going from 1 to 10 (let alone 100) is often beyond what these tools can provide.

These development ceilings usually mean that scaling a concept into a true enterprise solution requires custom coding. Custom code defeats the purpose of a no-code platform and makes maintenance and further improvement more complicated.

Neota provides an easy-to-use, design-led platform without compromising on power. A suite of authoring tools allow business to automate knowledge, documents, processes, and data. With just a few hours of learning, anyone can learn to build powerful enterprise solutions.

#### Designed for professional services

Our platform and its toolset have been developed in collaboration with our customers and are particularly focused on the needs of legal, finance, procurement and other service teams across the enterprise.

Neota's automation suite uniquely encompasses the four key aspects of professional services work— processes, knowledge, documents and data.

While some platforms offer similar capabilities, they are designed for the technical user, not the non-technical professional. Neota combines ease-of-use, depth of functionality and a focus on automating professional know-how. We empower any professional services firm to unlock their full potential by creating digital services.